



ALAMEDA COUNTY FLOOD CONTROL AND WATER CONSERVATION DISTRICT, ZONE 7

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ORIGINATING SECTION: ADMINISTRATION
CONTACT: JILL DUERIG

AGENDA DATE: October 21, 2015

ITEM NO. 7a

SUBJECT: CONSIDER AMENDING STRATEGIC PLANNING PRIORITIES

SUMMARY:

During the Board Retreat on August 17, 2015, the board discussed the possibility of updating the Strategic Planning Priorities to provide more-current direction and clarification to staff on new and revised priorities.

On September 29, 2015, the Administrative Committee reviewed the draft changes prepared by staff and determined that they had adequately captured the board's intended changes and unanimously concurred that the item should be supported and should come to the full board for with a recommendation to adopt at the October regular meeting.

FINANCIAL:

There is no direct fiscal impact from adopting the proposed amendment.

RECOMMENDED ACTION:

Adopt attached resolution.

ATTACHMENTS:

Resolution
Redline of Proposed Changes to Strategic Planning Priorities

Zone 7
Alameda County Flood Control & Water Conservation District
Board of Directors

Resolution No.

INTRODUCED BY
SECONDED BY

Revising the Zone 7 Water Agency Strategic Planning Priorities

WHEREAS, the Board of Directors of Zone 7 of the Alameda County Flood Control and Water Conservation District most recently amended the Strategic Planning Priorities in October 2013; and

WHEREAS, the Board has expressed an interest in further amending and reprioritizing the Strategic Planning Priorities;

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of Zone 7 of the Alameda County Flood Control and Water Conservation District that the “Zone 7 Strategic Planning Priorities” are hereby amended as shown in the attached redline.

ADOPTED by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

I certify that the foregoing is a correct copy of a resolution adopted by the Board of Directors of Zone 7 of the Alameda County Flood Control and Water Conservation District on October 21, 2015.

By: _____
President, Board of Directors

Zone 7 Water Agency

Strategic Planning Priorities



October 20153

Introduction

This document is intended to be a quick reference to Zone 7 Water Agency's *Strategic Planning Priorities* identified by the Board of Directors with input from members of the staff.

Establishing *Strategic Planning Priorities* enables Zone 7 to focus on its most immediate needs in an efficient and cost-effective manner. Participation of employees and the retailers not only improves the process and ultimate work product but it also helps secure their support for what the Agency needs to accomplish to effectively serve the public and comply with its mission statement. Ranking the strategic priorities helps Zone 7 staff know where to focus its attention in a sea of too many priorities to possibly address at the same time. The first review by the Board of Directors and Executive Staff of the strategic planning priorities and projected completion dates of deliverables will occur at the July 2010 board meeting and will help ensure that tasks are finished, continue to be pursued, or adjusted as circumstances may require.

Strategic Planning Priorities

Zone 7 Water Agency's Strategic Planning Priorities are in support of its mission statement that was developed during a Board of Directors workshop several years ago and is considered still very relevant.

Zone 7 is committed to providing a reliable supply of high-quality water and an effective flood control system to the Livermore-Amador Valley. In fulfilling our present and future commitments to the community, we will develop and manage the water resources in a fiscally responsible, innovative, proactive, and environmentally responsible way.

The five general priorities headings under which more specific strategic planning priorities are listed are not placed in any particular order of importance. The strategic planning priorities under each general heading, however, are listed in importance as identified by the Board of Directors and the Executive Staff as constituted at the time. Some priorities that were not scored by the Board and Executive Staff as being “given” (meaning they are obviously a priority), have been moved to a higher position on the list.

1 Provide customers with a reliable, cost-effective and safe water supply.

- 1.1 Provide safe, adequate, reliable, cost effective drinking water to the retailers for their customers and Zone 7's constituency.
- 1.2 Comply with all water quality regulatory requirements.
- 1.3 Ensure long-term water supply reliability for the valley.
- 1.4 Operate and maintain, and upgrade and/or replace when appropriate, existing treatment plants, transmission facilities and other infrastructure.
- 1.5 Protect and properly manage groundwater supplies.

1.6 Update long-term water supply planning.

1.7 Review water reliability policy.

~~1.6 Continue implementation and development of planning for the Chain of Lakes.~~

~~1.7~~1.8 Continue to work with other South Bay Aqueduct contractors to explore possible advantages of increased opportunities for local water storage or partnership in regional water supply projects.

~~1.8~~1.9 Work with retailers to develop more local water supplies, including the use of more recycled water.

~~1.9~~1.10 Participate in Delta discussions to protect the Agency's contractual water supply from the State Water Project.

~~1.10~~1.11 Fulfill contractual water supply obligations.

~~1.11 Review water reliability policy.~~

1.12 Plan, design and construct additional water treatment plants and transmission facilities as they become necessary.

1.13 Balance improving water quality with fiscal constraints.

~~1.14 Update long-term water supply planning.~~

~~1.15~~1.14 Develop long-term balanced management of watersheds, including a plan for the future of the Lake Del Valle Property.

1.15 Manage the watershed to maintain and improve source water quality to protect public health and safety.

1.16 Continue implementation and development of planning for the Chain of Lakes.

2 Provide Eastern Alameda County with an effective system of flood protection.

- 2.1 Continue the stream maintenance program to maintain the effectiveness of flood protection facilities.
- 2.2 Continue implementation and development of planning for the Chain of Lakes.
- 2.3 Revisit the SMMP ~~and StreamWISE~~ in light of current and long-term fiscal constraints.
- 2.4 Collaborate with cities and landowners on flood protection improvements.
- 2.5 Cooperate and collaborate where necessary and beneficial with various state and federal agencies in ~~fisheries restoration and related~~ environmental enhancement efforts.
- 2.6 Consider alternative funding sources for the SMMP.
- 2.7 Incorporate any implementation of the SMMP into the CIP.
- 2.8 Obtain multi-year programmatic permit and engineering report for stream maintenance.
- ~~2.8~~2.9 Increase public awareness of flood preparedness efforts.

3 Provide the Agency with effective organization, administration and governance.

- 3.1 Evaluate staff organization in light of changing work functions and demands.
- 3.2 Continue to evaluate and, if beneficial, separate some functions from the County.
- 3.3 Develop a succession plan to ensure continued effective management and operations of the Agency ~~upon retirements or other departure of key staff, while being mindful of reorganization opportunities that might be created by attrition.~~
- 3.4 Improve internal communications.
- ~~3.5 —Reevaluate the functions of the Board, committee structure and possibility of greater political activity.~~
- ~~3.6~~3.5 Work with community colleges and water agency associations in efforts to ~~ensure sufficient operator~~attract and retain sufficient staff to offset anticipated retirements. (need to rewrite)
- ~~3.7~~3.6 Increase staff productivity and effectiveness with greater use of ~~modern~~ technology, ~~software, etc.~~
- ~~3.8~~3.7 Develop a digital-based, integrated, secure and remotely accessible database of engineering plans and drawings, project management data linked to cost factors, and other correspondence and information.
- ~~3.9~~3.8 Assure adequate security and emergency preparedness ~~are in place.~~

4 Operate the Agency in a fiscally-responsible manner.

- 4.1 Complete an Agency Financial Plan.
- 4.2 Evaluate the cost/benefits of functions traditionally performed by the Zone's consultants and contractors.
- 4.3 Continue to participate in regional and other efforts to obtain state and federal grant funds to offset the cost of ~~new~~ facilities and programs.
- 4.4 Continue r~~Review~~of procurement, contracting and other practices to see where more cost savings can be obtained.

5 Increase public understanding of the Agency and its functions.

- 5.1 Continue other public outreach efforts and increase collaborative efforts with retailers.
- | 5.2 Continue water conservation and flood preparedness emphasis in the Agency's public information efforts.
- | 5.3 Improve the effectiveness of ~~the Agency's website in~~ communicating Zone's messages to the public.
- 5.4 Maintain and improve the Agency's media relations program.
- | 5.5 Maintain an effective schools program, ~~placing more responsibility on the retailers for educating their own customers.~~
- | 5.6 Evaluate the use of ~~other Internet-based and other~~ technology to convey the Agency's messages