



ALAMEDA COUNTY FLOOD CONTROL AND WATER CONSERVATION DISTRICT, ZONE 7

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ORIGINATING SECTION: OFFICE OF THE GENERAL MANAGER

CONTACT: Boni Brewer

AGENDA DATE: October 21, 2015

ITEM NO. 17c

SUBJECT: Outreach Activities

E-Newsletter, September 11th

The e-newsletter had articles on: 1) Zone 7's review of water rates and meeting times, 2) flood preparedness and Zone 7's October 20th Open House, and 3) the California Local Agency Formation Commission's Government Leadership Award to six Tri-Valley agencies (including Zone 7) for their collaboration through the Intergovernmental Reciprocal Services Master Agreement.

Drought Display at Livermore Library

Zone 7's drought display encouraging residents and businesses to keep up the good work with drought-related water conservation was on display at the Livermore Library throughout September.

Pleasanton Green Scene First Wednesday Street Fair, September 2nd

Zone 7 had a booth at this environmental fair in downtown Pleasanton, with information on conservation, flood protection and stormwater pollution prevention.

LARPD Children's Fair, September 12th

This fun and informative event was sponsored by the Livermore Area Recreation and Park District. Zone 7's booth offered activities and information conservation, flood protection and stormwater pollution prevention.

Creek Cleanups, September 12th and 19th

In addition to assisting in other ways, Zone 7 helped promote two community creek cleanup events -- one in Dublin on September 12th and one in Livermore on September 19th -- as part of the 31st annual California Coastal Cleanup Day.

Harvest Festival, September 18th, 19th and 20th

Zone 7's booth during this event, at the Alameda County Fairgrounds in Pleasanton, offered information and activities on ways to conserve water and prevent stormwater pollution.

National Labs Farmers' Market, September 22nd

This event was for employees of the Sandia and Livermore National Labs. Zone 7's booth offered information on water conservation, flood protection and stormwater pollution prevention.

Website & E-news Subscription Activity

